

FlowerART Academy



The FAA 4

4 ways in building up your floral education

FAA Starters

Beginning with floral design, here is your place.

FAA Professionals

Having the knowledge of basic fundamentals in floral design.

FAA German Florist Examination

,Designer of floral ART'

Higher Level with a German Diploma in Floral Design.

FAA German Master Examination

,Masterdesigner of floral ART'

The Top Level of German Floristry, the Master Diploma in Floral Design.



FAA Starters

Beginning with floral design, here is your place.

What is it about floral Design ?

How can you start to work with flowers ?

What flowers and material get well together ?

First handling with flowers; correct cut, correct water supply

Finding your way to the first steps with botanical materials and learn how to use them.

Seminar Location: possible to realize in every country

Time Frame: 3 days lesson

Certificate: Provided by FAA

Structure of the lesson (select 2 topics)

Bound work (bouquet)

Planted work piece (planting)

Bridal Design

Mourning Design (Funeral)

Room decoration

Table decoration

Basic design guideline

Intro into the world of:

Symmetry

Asymmetry

Proportions

Repetition of lines/rows

Grading/staggering

Creating compact areas (condensing)

Using less material (reduction)

Defining the environment/habitat

Creating emphasis (accentuating)

Presenting formations (uniformed sections/zones)

Developing tension

Positioning placements and spatial depth

Color (contrasts, harmony, color wheel)

Technical

Knowledge of different technics and how to use them for different occasions

Design

Introduction into the different topics of the german general design:

Vegetative design

Decorative design

Formal linear design

Parallel design

FAA Professionals

Having the knowledge of basic fundamentals in floral design.

Having the knowledge of basic floral design is one thing. But going deeper into matter can be eye opening. In this lecture class we will focus on the same frame as the starters class but having a deeper view in details when it comes to guidelines, technics and design aspects.

What is it about Floral Design?

How can you start to work with flowers?

Which flowers and which material are working well together?

First handling with flowers; correct cut, correct water supply.

Find your way to the first steps of working with botanical materials and learn how to use them.

Seminar Location: possible to realize in every country

Time Frame: 5 days

Certificate: Provided by FAA

Structure of the Week (2 topics per week)

Bound work (bouquet)

Planted work piece (planting)

Bridal Design

Mourning Design (funeral)

Room decoration

Table decoration

Complex testing task / theme /
sketching

Botanical nomenclature

Basic design guideline

Going deeper into the matter of:

Symmetry

Asymmetry

Proportions

Repetition of lines/rows

Grading/staggering

Creating compact areas (condensing)

Using less material (reduction)

Defining the environment/habitat

Creating emphasis (accentuating)

Presenting formations (uniformed sections/zones)

Developing tension

Positioning placements and spatial depth

Color (contrasts, harmony, color wheel)

Technical

Knowledge of different technics and how to use them for different occasions

Design

Working deeper and more focused on the different german
general design:

Vegetative design

Decorative design

Formal linear design

Parallel design



FAA German Florist Examination ,Designer of floral ART' Higher Level with a German Certificate in Floral Design.

Time duration: 6 weeks

Time frame: within 8 months, divided into 1 or 2 week block seminars

Seminar location: possible to realize in every country

Exam Location: possible in the respective teaching country including 2 examination days

Target audience: students who have basic knowledge

Diploma: handed out after passing the practical test checked by 3 members of the German Chamber Examination board of Commerce for the profession Florist, and one internal auditor of IHK Mainz.

Bases of the valuation are the current Examination Regulations of the Chamber for the vocational Florist.

Preparatory seminars on the topics of

Bound work (bouquet)

Planted work piece (planting)

Bridal Design

Mourning Design (funeral)

Room decoration

Table decoration

Complex testing task / theme / sketching

Botanical nomenclature



FAA German Master Examination ,Masterdesigner of floral ART'
The Top Level of German Floristry, the Master Certificate in Floral Design.

Time duration: 7 weeks

Time frame: within 12 months, divided into 1 or 2 week block seminars

Seminar location: possible to realize in every country

Exam location: possible in the respective teaching country (2 weeks including 2 days examination)

Target Audience: Premise- Diploma Florist Examination , Designer of floral ART' or an equivalent IHK certificate

Diploma: handed out after passing the practical test checked by 3 members of the German Chamber Examination board of Commerce for the profession Florist, and one internal auditor of IHK Mainz.

Bases of the valuation are the current Examination Regulations of the Chamber for the vocational German Master Florist.

Preparatory seminars on the topics of

Bound work (bouquet)

Planted work piece (planting)

Bridal Design

Mourning Design (funeral)

Room decoration

Table decoration

Complex testing task / theme / sketching

Botanical nomenclature



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